

# 200 ChatGPT Marketing Prompts

## 20 ChatGPT Prompts For Digital Marketing

1. The {product name} does {what your product does}. Write a Google ad copy to promote {product name}.
2. Write {number} blog post ideas about {topic}.
3. Write a Facebook ad to promote {product} to my audience. Below is the target persona.
4. Generate a {number} month social media calendar for {product name}. This product is a {explain what the product is and what it does}.
5. Create a [number] of TikTok video ideas for {product or service}.
6. Create an Instagram ad to promote {product}. Below is how the product works. Ensure your output follows Instagram ad best practices.
7. Write {number} tweets to promote our new {product feature}.
8. Write {number} LinkedIn posts to promote our new {product feature}. Include a CTA that new users who sign up will receive a {percentage} off our pricing tiers.
9. Write a Facebook remarketing ad to convince people who viewed my product page to buy my product. Below is the text on my product page.
10. Write a press release for our upcoming event. Include details of the event, like the date, time, location, and purpose.
11. Generate a YouTube description for my video about [topic]. Below is the video transcript.
12. Is there any best practice that my ad copy below hasn't adopted?
13. Write a YouTube script for a 10-minute podcast about {topic}.
14. Write a product comparison chart between {our product} and {competitor}.
15. Create a go-to-marketing strategy for {product} targeting {persona}.
16. Create a list of influencers who can promote {product} on Instagram.
17. List some low-cost marketing ideas suitable for a {business type}.
18. Create a LinkedIn ad that follows the AIDA model. Here's the product you're promoting.
19. Generate {number} Instagram captions that promote our {product}. This product is for {target audience}.
20. Highlight some text in my ad copy that may make it underperform

## 20 ChatGPT Prompts For Social Media Marketing

1. Write a list of {number} weird things in {your industry} that I can address on {social media platform}.
2. Rewrite the post below at a 9th-grade reading level.

3. Write a LinkedIn post about {topic} that follows the problem, agitate, and solution copywriting framework.
4. Using my blog post below, write {number} poll ideas I could use for Twitter, LinkedIn, and Facebook. Each poll should have a list of options. Here's the post.
5. Create a punchy series of slides from the blog post below. The text for each slide should be interesting and include short sentences.
6. Generate a Twitter thread from the blog post below. Here's the post.
7. Create a one-minute video script based on the ideas from my LinkedIn post. Here's the post.
8. Create {number} social media content ideas about {topic}.
9. Write {number} Instagram posts to promote my [lead magnet, product, service, or offer].
10. Create a poll suitable for Instagram and Facebook about [topic].
11. Create {number} quotes related to {topic}.
12. Create a Twitter thread about {topic}. Each tweet in the thread should have a hook and takeaway.
13. Write a post that drives traffic to my podcast about {topic}.
14. Create a rant social media post that discusses why brands should do {what you want} instead of {the norm}. The tone of this post should be assertive, sarcastic, and persuasive.
15. Write an Instagram caption for a post about {topic}. Keep this caption under {number} and include a call to action that asks readers to click the link on my bio.
16. Create a compelling Instagram story idea for promoting my {offer, product, service}.
17. Write a social media post to announce {product, service, offer}.
18. Create a {number} step LinkedIn promotion strategy for a product launch. This product {what your product does}
19. Summarize the post below for {specific social media platform}. Below is the link to the post [article link].
20. Create an interesting one-minute video script for social media promotion from the blog post below.

## 20 ChatGPT Prompts For Content Marketing

1. Write a 160 characters meta description for the blog post below.
2. Include some humor in the blog post below.
3. I need statistics from credible reports for a blog post. List {number} websites that publish [industry] reports.
4. Create {number} tweets from my blog post below.
5. Rewrite the sentence below in an active voice.
6. Rewrite the paragraph below succinctly.
7. I want to write a blog post about {topic}. Create a content outline for this post. Ensure the outline follows SEO best practices.
8. Edit all hard-to-read sentences in the text below.
9. I am writing a blog post about {topic}. List {number} examples of {something related to the topic}.

10. Create a table that states the differences between {X} and {Y}. Format the table this way — capabilities in column one, {X} in column two, and {Y} in column three. If {X} has a capability, mention yes in the row. If {Y} has a capability, mention yes in the row. If otherwise, mention no.
11. Explain how {topic} works.
12. Below are some benefits of {topic}. Discuss the above bullet points in under 150 words each. In your discussion, illustrate with a relatable example suitable for {type of company}.
13. Remove all filler words from the podcast transcript below.
14. Summarize the podcast transcript below. Your summary should describe the episode and include a bullet list of talking points.
15. Below is a transcript of my podcast episode. Create a compelling blog post draft that includes quotes from the second speaker.
16. I want to write a 1,000-word blog post. Use the outline below to create this post. Your output should follow SEO best practices, and your tone should be casual and fun.
17. Highlight all plagiarized text in the blog post below. Here's the post.
18. Remove all spelling and grammatical errors from the post below.
19. Write a detailed content outline for my blog post about {X} vs. {Y}.
20. Create a conclusion based on the blog post below. Here's the post.
2. Delete all spam words from my email subject lines below.
3. I want to create an email drip sequence. I will send this sequence to the founder of a company whose primary audience is agency owners of PPC companies. Below is an example of the first email I sent to the client. Based on the above email, I want you to write 5 follow-up emails assuming the prospect doesn't respond to each one.
4. I want to send a cold email to a marketer named {name}. I want to use an idea from this marketer's LinkedIn post to create 10 intriguing email subject lines. Ensure that each subject line evokes a feeling of me disagreeing with {name's} LinkedIn post.
5. Below is a transcript of my podcast episode. Create a compelling email that would make my subscribers eager to listen to this episode. Use a good mix of short sentences and long sentences, including some emojis.
6. I run an ecommerce store that sells {product}. Write {number} post-purchase emails I could use for upselling and cross-selling.
7. We are giving {percentage} off our {type of products} during {holiday}. Write a [number] series email encouraging customers to take advantage of this discount. Use an upbeat tone and sparingly emphasize urgency.
8. Make my email below more interesting so the reader feels compelled to respond.
9. Is there any word in my email that'd prevent my email from landing in the primary inbox of my subscribers?
10. I want to run a split or A/B test. So, create one more variation of my email below.
11. Make the tone of my email below more {friendly, funny, catchy, etc.}.
12. Write a personalized welcome email for my new subscribers. This email should greet the subscriber, introduce {your company}, and tell them to expect {what subscribers should expect}.

## 21 ChatGPT Prompts For Email Marketing

1. Create 10 subject lines based on the email below. Each subject line should be under 6 words and include a potential percentage of its chance of getting opened.

## 19 ChatGPT Prompts for Marketing Analytics

13. Write an email to remind customers of products in their abandoned cart. Here's what the product does {product details}. Create a sense of urgency in your output.
14. Write an email that thanks customers for their product purchase. Here are the details of the product. In the email, inform the customer that they can provide us with a review by clicking {link}
15. Write an email that reminds our customers to renew their subscriptions. Our product is {explain}.
16. Create a {number} series webinar email reminder. Below are the details of the webinar.
17. Write an email encouraging subscribers to refer their friends to try {your product}. Include that they get {amount} for each referral. Use a friendly tone.
18. I want you to write a follow-up email to connect with guests after a networking event. Thank the recipient for their time. Next, remind them of our conversation about {what you discussed}, and include this {link} as an additional follow-up resource.
19. Write a personalized email that congratulates our customers for earning a reward. Below are the details of the email. State that the customer should click this {link} to redeem the bonus.
20. Write an email that compels readers to donate to our cause. We are looking to ensure {cause you advocate for}. Highlight the urgency of what we do and the need for donations. Include details of how people can donate, as shown below.
21. I want to email link builders to gain backlinks for my blog post below. Create a sequence of six emails, assuming each email didn't get a response. Below is the post I'm talking about.
1. What are the most important metrics to track in the {industry name}?
2. Create a detailed SWOT analysis for our website. Some of our competitors are {link 1}, {link 2}, and {link 3}.
3. Can you help me create a framework to measure the effectiveness of our {type of marketing} campaign?
4. What key metrics and KPIs should I track to assess the performance of our {type of marketing} initiative?
5. Can you share practical tips for using data visualization techniques to communicate marketing insights and trends?
6. Our business is in the {your industry}. We help customers to {how you help}. Can you share how we can use predictive modeling to improve our targeting and personalization?
7. What are the most effective tools and platforms for collecting, analyzing, and reporting data in {your industry}?
8. How can I integrate online and offline data sources to gain a holistic view of marketing performance and customer behavior?
9. Can you suggest how I implement a marketing attribution model to measure the impact of my {marketing asset}?
10. How can I analyze social media data effectively to gain actionable insights for my campaigns?
11. How can I use marketing analytics to identify and understand customer churn?
12. What are the critical steps for conducting market and competitive analysis using marketing data?

13. How can I use marketing analytics to identify opportunities for cross-selling and upselling to existing customers?
14. What are the best practices for setting up and analyzing marketing experiments to test new strategies and tactics?
15. What should I prioritize when building marketing dashboards and reports for decision-makers?
16. How can I effectively measure and analyze the ROI (return on investment) of marketing campaigns and activities in {your industry}?
17. Are there emerging tech trends in marketing analytics I should know about?
18. Can you help me calculate the lifetime value of my customers? If yes, tell me the data you need to do it.
19. What analytic tools are marketers using to track engagement/sales on {platform}?
7. What are some innovative ways to integrate experiential marketing into my brand's campaigns?
8. How can I leverage email marketing to nurture leads and drive sales for my brand?
9. What are the best practices for creating compelling and impactful brand storytelling?
10. How can I measure the effectiveness of my brand marketing efforts and track key performance indicators (KPIs)?
11. What are the most effective channels and tactics for reaching and engaging Generation Z consumers?
12. How can I create an effective brand positioning strategy that differentiates my brand from competitors?
13. What are the key elements to consider when developing a brand identity?

## 20 ChatGPT Prompts for Brand Marketing

1. How can I effectively leverage social media to enhance brand visibility and engagement?
2. What strategies can I use to build brand loyalty and keep customers in a competitive market?
3. What are the most effective ways to conduct market research and gather consumer insights for better brand positioning?
4. How can I optimize my brand's website for improved user experience and higher conversion rates?
5. What are the key components of a successful content marketing strategy for brand awareness and lead generation?
6. How can I use influencer marketing to amplify my brand's reach and connect with
14. How can I use user-generated content to enhance my brand's authenticity and credibility effectively?
15. What strategies can I employ to launch a new product or service under my brand?
16. How can I incorporate storytelling into my brand's advertising campaigns?
17. What are the best practices for building and managing strategic partnerships to enhance my brand's reach and impact?
18. How can I use customer insights to personalize my brand's marketing communications?
19. Is there any new software that's relevant to a brand marketer today? List them.
20. How can I ensure consistent brand messaging across my marketing channels?

## 20 ChatGPT Prompts for Product Marketing

1. We've been experiencing lots of customer churn. Can you share some ideas about why this is happening? Our product is {describe your product}. Some competitors are {competitor 1} and {competitor 2}.
2. How can I conduct thorough market research to identify customer needs and preferences for my product?
3. What are the most effective pricing strategies to maximize profitability and market penetration of my product?
4. How can I differentiate my product from competitors and effectively communicate its unique value proposition? My product is {describe it}. Some of our competitors are {list them}.
5. What are the essential elements of a successful product launch plan to generate excitement and drive initial sales?
6. How can I use customer feedback to improve my product?
7. What are the most effective distribution channels that guarantee quality reach for our product? Our product is {describe it}.
8. How can I create compelling product messaging that resonates with my target audience?
9. What are the best practices for developing a product roadmap and prioritizing feature enhancements based on market demand?
10. How can I effectively collaborate with cross-functional teams (engineering, design, sales, etc.) to drive product success?
11. What are the most effective marketing tactics and channels to reach and engage my target customers?
12. How can I use customer segmentation to tailor my marketing efforts for different customer groups?
13. What metrics should I track to measure the impact of my product marketing campaigns?
14. How can I effectively leverage partnerships to expand the reach of my product?
15. What are the best practices for conducting competitive analysis and staying ahead of market trends in my {product category}?
16. How can I effectively position my product in the {country} market and navigate their cultural differences and preferences?
17. What are the key considerations for creating successful product packaging?
18. How can I use customer testimonials and case studies to build credibility and trust in my product?
19. What are the most effective customer acquisition strategies to drive trials and adoption of my product?
20. How can I use data and customer insights to identify upsell and cross-sell opportunities for my product?

## 20 ChatGPT Prompts for Public Relations

1. I want to email {name}. {name} is a {sport} fan. Using this information, create a personalized outreach email that informs {name} about my company's new report about {topic}.
2. How can I effectively craft and distribute press releases to generate media coverage for my clients?
3. Can you list {number} media outlets that publish press releases for {your industry}?

4. What are the key strategies for building and maintaining strong relationships with journalists and media outlets?
  5. How can I navigate and respond to a crisis to protect and enhance my client's reputation?
  6. What are the best practices for organizing and executing a product launch?
  7. How can I leverage storytelling techniques to create compelling narratives that resonate with the media and the public?
  8. What are the key considerations when developing a comprehensive public relations strategy for a brand in the {your industry}?
  9. How can I effectively address negative publicity?
  10. How can I collaborate with influencers to amplify my clients' messages and reach their target audience?
  11. Can you list {number} influencers in the {your industry} who can help me distribute my press release?
  12. What are the most effective methods for evaluating the success of public relations campaigns?
  13. What are the best practices for writing and delivering persuasive media pitches that capture the interest of journalists?
  14. List some corporate social responsibility initiatives that enhance brand reputation in the {your industry}.
  15. How can I establish my client as an authority in the {industry}?
  16. What are the key elements to consider when responding to interview requests?
  17. What are the best practices for conducting media training and preparing clients for interviews and public appearances?
  18. How can I identify relevant industry events and speaking opportunities for my clients' visibility?
  19. Are there emerging trends and technologies in public relations I should know?
  20. How can I effectively leverage data to inform and enhance my public relations strategy?
- ## 20 ChatGPT Prompts for Affiliate Marketing
1. List some examples of profitable niche websites in the {type of niche}.
  2. How can I identify profitable affiliate programs?
  3. What are the most effective strategies today to drive targeted traffic to my {niche website type}?
  4. How can I create compelling and persuasive content that converts readers into buyers?
  5. What are the best practices for optimizing affiliate landing pages for conversions?
  6. How can I effectively track the performance of my affiliate marketing campaigns?
  7. What are the key factors to consider when negotiating commission rates with affiliate programs?
  8. How can I leverage email marketing to build an engaged subscriber base and promote affiliate offers?
  9. What are the ethical guidelines and regulations that affiliate marketers need to be aware of in the {type of niche}?
  10. How can I use {social media platform} to promote affiliate offers and engage with my audience?
  11. What are the most effective ways for building trust with my audience in the {niche type}?

12. How can I use SEO strategies to improve the ranking of my affiliate content?
13. What are the best practices for incorporating affiliate links naturally within blog posts or product reviews?
14. How can I leverage product comparison and review sites effectively to drive affiliate sales?
15. What are the most effective ways to monetize traffic through affiliate marketing?
16. How can I leverage influencer marketing collaborations to expand my affiliate marketing reach?
17. What should I consider before joining an affiliate network?
18. How can I optimize my affiliate marketing funnel to increase conversions and maximize earnings?
19. What are the most effective techniques for remarketing affiliate offers to potential buyers?
20. How can I use video marketing platforms like YouTube to promote affiliate products?
5. Write an email to thank attendees who attended my event.
6. Write an email to let attendees know that the content of my event, which was held on {date}, is now available on-demand. The title of the event is {event title}.
7. Can you share some effective strategies for promoting my virtual event?
8. I'm organizing an event for marketers in the SaaS industry. Can you share {number} tips I can use to optimize the engagement of my event promotion on social media?
9. I want to create a landing page to advertise my event. Here are the event details {list details}. Can you share a landing page copy to promote this event?
10. How can I leverage email marketing to increase event registrations?
11. Can you suggest some keynote speakers for an {industry} event about {topic}?
12. Can you share creative ways to generate buzz and excitement for my upcoming online event?
13. Are there any emerging trends or technologies in event marketing I should know about?
14. What are some effective ways to collaborate with influencers or industry experts to promote my online events?
15. How can I effectively target and reach my desired audience for online events?
16. I want you to create three different Facebook ads to promote my online event. Each ad should target one persona. The personas are {persona 1}, {persona 2}, and {persona 3}. Below are the event details.
17. My company plans to host an in-person event in {location}. Can you find some venues that can accommodate {number} of professionals?

## 20 ChatGPT Prompts for Event Marketing

1. Write a LinkedIn post promoting our upcoming event. Include the event's goal, date, time, and location, as shown below.
2. I'm organizing an online event. The details for this event are as follows {list details}. Can you write an email to market this event?
3. Write a last-chance to register email for my event with the details below.
4. Write a compelling email encouraging my audience to take advantage of the early-bird pricing for my event. Below are my event details.



18. I'm organizing an online event and need a speaker's bio template. Can you generate {number} templates?
19. Write some interesting event themes about {event topic}.
20. What are some event data that I should track to measure success?



**CoSchedule**